

More Than Arts and Entertainment The Value of Arts and Culture

Midland Cultural Centre - Rotary Hall
9:00 a.m. to 4:00 pm (Doors Open at 8:30 a.m.)

AGENDA

8:30 - Doors Open

EMCEE - Madison Fitzpatrick

9:00 - Territorial Land Acknowledgement

Opening Prayer/Song - Patricia Monague

Opening Remarks - Culture Alliance Chair and Community Leaders

Housekeeping

9:30 - Keynote Address - Jennifer Withrow

10:15 - Marketing: Demonstrating Your Value - Nicole French and Linda Laforge

11:15 - HEALTH BREAK

11:30 - Knowing Your Rights and Navigating Copyright - Flora Shum and Jessica Commanda

12:30 - LUNCH

1:30 - Getting the Most Out of Funding Opportunities - Erin Smith,
Dr. Joëlle Roy, Noora Rizvi and Maura Broadhurst

2:30 - BUTTER TART BREAK

2:45 - Care For Yourself - The Value of Art Therapies - Rebecca Barnstaple, Sandi Deschambault and Kelly Lefaive

3:45 - DOOR PRIZES ANNOUNCED

4:00 - Conference Ends

See Website for Speaker Bio's

<https://www.culturealliance.ca/conference>



experience
SIMCOE COUNTY